



New Zealand Political Studies Association Newsletter: March 2011

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President's Note

Dr. Jennifer Lees-Marshment
Senior Lecturer
University of Auckland



Dear NZPSA Members

Welcome to the first edition of the NZPSA newsletters for 2011. I became President of the NZPSA in December after the end of the term of existing executive committee members, whom I would like to thank on behalf of all of us for their hard work over the past two years: Therese Arseneau (Canterbury), Janine Hayward (Otago) and Vicki Spencer (Otago). They put significant effort into revitalising the association and setting good foundations on which myself and my new team can build.

A list of the new NZPSA committee is included in this newsletter, but I would like to take this opportunity to thank our new secretary, Xavier Marquez at Victoria who has already begun work on creating a new online form for membership and working on chasing renewals and lapsed members; and our new treasurer Julienne Molineaux at AUT who has taken on the job of getting to grips with the association's finances.

In addition to the core executive, we have many reps who play a vital role in conveying feedback from different institutions. I would also like to thank Edward Elder for taking on this job as Editor of the NZPSA newsletter during his PhD and doing so diligently and also with enthusiasm; and Bryce Edwards for taking on the role as website editor. If any of you have items of interest for the newsletter or website please send it directly to them.

Obviously a key part of the NZPSA calendar is our annual conference, which was held in Waikato in 2010 and will be held in Dunedin in 2011. I would like to thank Patrick Barrett and his assistant Frances Douch for their hard work to put together the 2010 conference at Waikato. Conference organisation is always very demanding, but the benefits that come from such events are invaluable. Otago University is organising the 2011 event and we look forward to working with them to create an excellent event. I would also like to congratulate the 2010 NZPSA prize winners, Victoria Crockford (Honours student, Victoria University of Wellington) who won the New Zealand politics postgraduate conference paper prize; and Rosanna Keam (Masters student, Auckland University) and Nobuhiro Ihara (PhD student, University of Melbourne) who jointly won the Postgraduate conference paper prize.

For 2011, we hope to continue to good work of our predecessors but also achieve goals such as:

1. Increasing and expanding our membership to provide a steady income and network for the association.
2. Developing greater communication and dialogue within the NZPSA membership through our website and newsletter.
3. Providing more support to graduate students such as by organising dedicated events and working with local conference organisers to use the conference fee structure for ordinary members to help subsidise graduate attendance at the conference dinner.
4. Developing new initiatives that support NZ scholarship in political science which goes beyond single departments, such as cross-institution PhD conferences, an online expert directory researchers and the media can consult to promote connection between us and our work to the public.

If you would like to get involved in these, or have any suggestions for future initiatives or general feedback please do not hesitate to contact me.

Jennifer Lees-Marshment, NZPSA President,
email j.lees-marshment@auckland.ac.nz

NZPSA Office Holders: December 2010 Onwards

Position	Name	E-Mail
President	Jennifer Lees-Marshment (Auckland University)	j.lees-marshment@auckland.ac.nz
Secretary & Membership	Xavier Marquez (Victoria University)	xavier.marquez@vuw.ac.nz
Treasurer	Julienne Molineaux (AUT University)	julienne.molineaux@aut.ac.nz
Website Officer	Bryce Edwards (Otago University)	bryce.edwards@otago.ac.nz
Newsletter Editor	Edward Elder (Auckland University)	eeld001@aucklanduni.ac.nz
Publications Officer	Kate McMillan (Victoria University of Wellington)	Kate.McMillan@vuw.ac.nz
Women's Representative	Heather Devere (Otago University)	heather.devere@otago.ac.nz
Maori Representative	Ann Sullivan (University of Auckland)	a.sullivan@auckland.ac.nz
Phd Representative	Anthony (Tony) Dios (Otago University) &	anthony.deos@gmail.com
PhD Representative	Jeanette Wright (Waikato University)	jmw6@waikato.ac.nz
MA Representative	Vacant	
Otago University Representative	Bryce Edwards	bryce.edwards@otago.ac.nz
Massey University Representative	Margie Comrie	M.A.Comrie@massey.ac.nz
Auckland University of Technology Representative	Peter Skilling	peter.skilling@aut.ac.nz
Auckland University representative	Kathy Smits	k.smits@auckland.ac.nz
Victoria University of Wellington Representative	Kate Schick	kate.schick@vuw.ac.nz
Waikato University Representative	Patrick Barrett	pbarrett@waikato.ac.nz
Lincoln University Representative	Ann Brower	Ann.Brower@lincoln.ac.nz
Immediate Past Presidents	Therese Arseneau (University of Canterbury)	therese.arseneau@canterbury.ac.nz

NZPSA Conference: December 2nd and 3rd 2010

Note from the Conference Organiser:



Patrick Barrett
Senior Lecturer
University of Waikato

The 2010 NZPSA conference was held at The University of Waikato on the 2nd and 3rd of December. There was a good response from politics researchers, analysts and observers to the invitation to participate and well over 100 people attended, enjoying a wide range of papers, panel sessions and roundtables. Former Prime Minister the Right Honourable Jim Bolger opened the conference, and former Vice Chancellor of the University of Waikato, Bryan Gould, gave the opening address. Both have ongoing involvement in public life in New Zealand, but from opposing sides of the left right political divide. Their comments on topics ranging from environmental politics, market regulation, free trade deals and sovereignty, however, suggested they were far closer in their views than might be expected. Their comments provided much fare for discussion in subsequent panels, tea breaks and at the conference dinner.

Roundtable sessions covered the MMP referendum and the question of how to engage the public in the debate; an assessment of the National Government's approach to political communication and marketing in government; recent elections around the world; and the significance of the history of political thought for today. Other highlights included a review of the security order in Asia by Dr Muthiah Alagappa of the East-West Centre, Washington; a discussion on current issues in local government today, in the wake of the Auckland local body reforms; a review of contemporary policy and electoral issues in immigration; and a review of contemporary politics of resource conflict in New Zealand.

The conference was made more affordable for postgraduates presenting papers through a generous subsidy from BRCSS. For many of these it was their first time presenting a paper at a conference and many of these were excellent. A number of specific workshops were targeted at offering guidance on getting published in journals and, more broadly, on what it means to be a policy analyst or politics researcher. Two doctoral students from the United Kingdom attended—Poppy Winanti from the University of Glasgow and James Wong from the London School of economics—both being recipients of the conference subsidy arrangement between the UKPSA and the NZPSA. This appears to be a very successful arrangement between the NZPSA and the UKPSA and should be continued.

Those who attended the conference dinner at the University's Academy of the Performing Arts were treated to a review of the history of satire in New Zealand politics by Mark Servian. Mark provided a 'costumed' account of the history of the McGillicuddy Serious Party. Mark is the national development coordinator for the Green Party, but also, as far as the night's entertainment was concerned, a founding member of the McGillicuddy Serious Party, and participant in many of its absurdist political activities. He recounted the history of the party and the rationale for the satirical approach to making political statements. We were entertained with accounts of particular feats of satirical activism as well as having the significance and potential of satire in contemporary political environments explained.

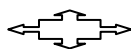
All in all, it was a successful conference and the organisers express their thanks to the invited speakers, those who contributed papers, and other attendees for contributing to a most fruitful and enjoyable two days.

Roundtable Report:
Does the History of Political Thought Matter?

Dr Katherine Smits
Senior Lecturer
University of Auckland

While political theory attracts healthy numbers of undergraduate students in most Politics departments in New Zealand, the focus of teaching and student interest is mainly on contemporary political ideas. The history of political thought is mainly taught in introductory surveys, though many of us try to smuggle some in to thematic courses with a mainly modern focus. A group of political theorists and historians of political ideas met in a roundtable at last year's NZPSA conference to discuss the provocative question: Does the history of political thought matter? The participants were Kathy Smits from Auckland, Xavier Marquez from Victoria, and Colm McKeogh and Rowland Weston from Waikato. After an introduction from Kathy sketching out some of the institutional

and disciplinary resistance we face in teaching in this area, Rowland argued for teaching currents of ideas and thinkers in their historical contexts, drawing on his own teaching of William Godwin. Colm focused on the relevance of even ancient political philosophers to contemporary political thought and politics. The show was stolen, however, by the final speaker Xavier, who mapped out for us – literally – the quite different arguments that are made for why the history of political thought does indeed matter. Straussians, Skinnerians, Arendtians, Foucaultians and other contemporary schools of thinking all make distinct and sometimes contradictory claims for why we should continue to read, research and teach the history of ideas. The enthusiastic response from the audience demonstrated that political theorists are still committed to doing so – and in fact, to broadening our understanding of the history of political ideas to include non-western and comparative traditions.



A First Time Presenter's Perspective:

Dianny Wahyudhi
BA (Hons) Student
Victoria University of Wellington

Sharing one of the research papers that I completed for Honours at an NZPSA conference was both an exciting and nerve wrecking prospect. Exciting, because my Honours year provided me with the opportunity to feel part of the world of academia, and ending the year of sleepless nights by participating at a conference felt like the final initiation into that world. It was also nerve wrecking because given my novice status in academia and the fact that this was my first conference participation, my misgivings about the quality of my research resurfaced.

To my relief, the 2010 NZPSA conference had a strong contingent of fellow novices. Many first-time presenters were experiencing the same anxiety and sense of ill-preparedness

that I was feeling. Even more comforting was the knowledge that some of the more experienced presenters and well-respected academics had, also, only finished preparing their presentations late into the previous evening.

The strongest impression I had of presenting at the recent conference was the sense of closeness and support. I felt that I was presenting among friends and colleagues. Those who attended my panel were familiar names and faces. This familiarity did not translate to a lack of critical discussion and questioning of the material presented, however it did make me feel less conscious of the fact that I was a less-experienced conference participant. From the conversations I had with fellow novice presenters at the end of the two days, it seemed that the sense of community and support was widely shared and appreciated.

Continued on next page

As a student that has only very recently progressed from the label of undergraduate, I feel that NZPSA conferences provide a wonderful platform to gain the confidence to share one's knowledge, and the confidence to be questioned on that knowledge. Among the many lessons that I learned from the process of completing Honours is the ability to continually engage with criticism and questions, and NZPSA conferences are supportive arenas for that engagement. Exposing the findings, conclusions and weaknesses of my research beyond classmates and my own lecturers gave the

process of completing Honours more meaning.

The conference was also an enjoyable social affair. It was a chance to meet and have a drink with other students and political scientists whose work I have admired, critiqued and cited. Although I risk sounding trite, it does make a difference to be able to put a face to a name.

I feel very fortunate to have been given the opportunity to be regarded and treated as a colleague among New Zealand political scientists, even if just for two days.

Prizes

NZPSA Prizes

All NZPSA prize winners will be announced at the Annual Dinner at the NZPSA Conference in December and their names will be recorded at the NZPSA AGM.

Deadline for 2011 applications: 15 November

New Zealand Politics Postgraduate Conference Paper Prize

Details

From 2009 due to the generosity of Raymond Miller a prize of \$500 will be awarded each year for the best postgraduate paper at the NZPSA conference in the field of New Zealand domestic politics. The NZPSA President will appoint a panel of judges including a representative from the University of Auckland as the administrator of the prize. When Raymond Miller is available, he will be included as a member of the judging panel. The panel's decision will be final. The prize is intended to be received by only one student but it can be shared by one or more students on the recommendation of the NZPSA President.

To apply

Those interested must provide an electronic copy of an abstract and their paper via email and 4 hard copies, along with evidence it has been accepted by the NZPSA Conference Organisers of the year of presentation by the deadline to the President of NZPSA

Past Winners

2010: Victoria Crockford (Honours student, Victoria University of Wellington) - Paper

2009: Joint winner Ashley Murchison at the University of Otago - Paper and Margaret Joiner at the University of Auckland – Paper

NZPSA Postgraduate Conference Paper Prize

Details

Since 2007 a prize of \$500 has been awarded for the best postgraduate paper at the NZPSA conference. From 2009 it will be awarded to a paper in any area of political studies other than New Zealand domestic politics. An independent panel of judges will be appointed by the NZPSA President whose decision will be final. The prize is intended to be received by only one student but it can be shared by one or more students on the recommendation of the NZPSA President.

To apply

Those interested must send an electronic copy of an abstract and their paper via email and 4 hard copies, along with evidence it has been accepted by the NZPSA Conference Organisers of the year of presentation by the deadline to the President of NZPSA.

Past Winners

2010: Joint winners Rosanna Keam (Masters student, Auckland University) and Nobuhiro Ihara (PhD student, University of Melbourne) - Paper

2009: No entries

2008: Kim Summersby, PhD candidate, Māori Studies Department, University of Auckland, 'Does Māori Representation Matter?: Māori Substantive Political Representation in Practice' - Abstract.

2007: Joint winners: David Hall, 'An Inconvenient Obligation: How Governments Justify the Restriction of Asylum Seekers in Canada and Australia' (Victoria University of Wellington) and Rupert Mackintosh, 'Now or Later? New Zealand and Australian Climate Change' (Victoria University of Wellington).

Undergraduate Essay Prize for New Zealand Politics

Details

Due to the generosity of Raymond Miller each year a prize of \$500 will be awarded for the best undergraduate essay submitted as part of the requirements for a course on New Zealand domestic politics. One nomination per year can be made by a Head of Department at any New Zealand University. It will be expected that the Departments nominating an essay will have taken full precautions against any possible plagiarism and will be held fully responsible if this proves not to be the case. The NZPSA President will appoint a panel of judges including a representative from the University of Auckland as the administrator of the prize. When Raymond Miller is available, he will be included as a member of the judging panel. The panel's decision will be final. The prize is intended to be received by only one student but it can be shared by one or more students on the recommendation of the NZPSA President.

To Apply

4 hard copies of the essay and a letter of no more than one page outlining the merits of the paper must be sent by the deadline to the President of NZPSA

Past Winners

2009: Lewis Mills from the University of Auckland.

International PSA Awards and Benefits

There are a number of benefits and awards open to NZPSA members for international Political studies associations.

Benefits

Discounted members' rates at annual conferences:

APSA (Australia): The associations also provide on a reciprocal basis registration at members' rates to all APSA/NZPSA members.

Canadian PSA: NZPSA members can register at the Canadian PSA delegate rate

Awards

Specific awards members may apply for:

- Australian PSA: APSA will provide 2 NZPSA members free conference registration and conference dinner. In return we provide 2 APSA members free conference registration and conference dinner.
- UKPSA: The UK PSA which is held around April of each year offers up to 2 NZPSA members free registration, up to 3 nights and accommodation, and usual meals at the conference. They may also assist with airfares. They may also automatically accept the chosen delegate's paper in the conference. In return, the NZPSA offers 1-2 United Kingdom PSA members are also eligible for free registration at the annual NZPSA Conference, usual conference meals, and up to three nights conference accommodation.
- Canadian PSA: 2 NZPSA graduate students presenting papers at their annual conference will receive free conference registration. In return, the NZPSA further offers free conference registration to two Canadian PSA graduate students presenting papers at our annual conference.

Generally, the NZPSA decides which of their members receive these benefits; just as the overseas organisation selects which of their members receives benefits at our conference, although in 2010 the UKPSA made the decision. Priority for these benefits will be given to new and emerging New Zealand scholars. Recipients are asked to write a short report for the NZPSA newsletter on the conference to share their experience and raise awareness of the awards and cross-association relationships.

Applying for These Awards

Those interested in applying need to make an email submission to the NZPSA President (see contacts page for their email) by the set deadline. Please send: Your CV; Affiliation; Paper-title; Abstract; Evidence of acceptance of your paper (or explanation of submission/acceptance deadlines); A short paragraph outlining the reasons why you should receive it. eg If you are an emerging scholar, whether you have any other funding, importance of the conference to your research, and the potential benefits to the NZ research community. We will allocate on a needs basis in the first instance.

Deadline for Application for Benefits

Canadian PSA 2011 – January 17th 2011.

Australia PSA 2011 – Tuesday May 17 2011

UK PSA 2012 – September 15 2011

Recipients of Awards

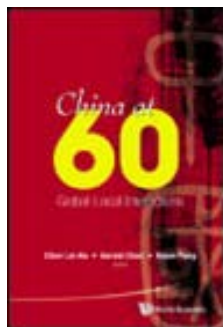
UKPSA 2011 recipient: David Lindsey (Auckland) and Reuben Michael Steff (Otago)

CPSA 2011 recipient: Ibikunle Adeakin (Waikato)

New Books from New Zealand Based Academics

China at 60: Global-Local Interactions

Edited by
Lai-Ha Chan (University
of Technology, Sydney,
Australia),
Gerald Chan (University
of Auckland,
New Zealand),
& Fung Kwan (University
of Macau, Macau)

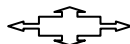


This edited volume, *China at 60*, explores the interactions between China and the world, over the course of 60 years of Communist Party rule since 1949 and the impact of these interactions on China's domestic development.

To understand China's development experience and its transformation, it is necessary to examine the trajectory of development from pre-reform to post-reform periods. While the book may concur with previous findings on the changing development of China under economic reform, more importantly, it demonstrates the areas

of continuity of the PRC's existence over the entire six decades. To that end, a dual theme - change-and-continuity and global-local interactions on China's development - is adopted to assess the historical development of China's policies in various issue areas over the past 60 years. The focus is chiefly on the domestic impacts of China's increasing engagement with the world, the global implications of China's reform efforts and growing power, and the long-lasting uniqueness of this rising non-European nation.

The book brings together a team of international experts to share their perspectives on global-local interactions within a range of different topics, including foreign policy, domestic politics, macroeconomic policy, the central-local relations, the People's Liberation Army, public health, energy security, finance and banking, foreign trade, and intellectual property rights, as well as changes in the state's policies towards interest groups such as ethnic minorities.



The Political Marketing Game

By Jennifer Lees-
Marshment (University
of Auckland)

The *Political Marketing Game* identifies what works in political marketing: the rules of the game, showing politicians can choose to play the game to achieve change, not just win votes, because authenticity, values and vision are as much a part of a winning strategy as market-savvy pragmatism. Using 100 interviews with practitioners including advisors to former world leaders Tony Blair, George W Bush, Stephen Harper, Helen Clark and Kevin Rudd,



as well academic literature, this book offers political elites tools to navigate the complex and unpredictable electoral market. It shows the democratic impact of political marketing depends on how the game is played. Whilst politicians need to listen, varying responsiveness to public demand is more successful than abandoning their beliefs. Elites need to work in partnership with the public, as voters want politicians who say 'yes we can' not 'yes I can,' using deliberative market analysis so that politics can evolve in the 21st century and become a partnership democracy.

Research for the book was conducted during 2005-2009, so this was a long in-depth empirical project utilising inductive methodology. The manuscript was submitted

in February 2010, and anonymous review comments noted:

'This is a timely and extremely important book and must be published as soon as practical as it will set new standards for the discipline and makes the critically important area of political

marketing understandable and accessible to students and academics. This is a great text and the author should be congratulated on the quality and depth of her work. This book is ground breaking... it will be a must have text and markets for it will be wide as its reach is truly international.'

Editors Note: If any members have new books that have either recently been published or are due to be released it would be fantastic if you could supply details for the next newsletter.

The next deadline for submissions is May 15th 2011.

Other Items and News

Ako Aotearoa - New Zealand's National Centre for Tertiary Teaching Excellence

The vision of Ako Aotearoa is the best possible educational outcomes for all learners. Our work towards this vision focuses on building strong relationships with tertiary organisations, practitioners and learners to enhance the effectiveness of tertiary teaching and learning practices. We have just entered the third phase of changes on our website to improve the ease with which practitioners can link to information and resources that support good practice in tertiary teaching and learning.

Go to www.ako.aotearoa.ac.nz. Search the Resource Centre for quality, practical resources to support tertiary teaching & learning.

Ako Aotearoa has already committed well over \$2 million to support projects across the entire tertiary sector that focus on improving teaching and learning. We place emphasis on partnering with the project teams we support, rather than just providing funds for projects. You can read about the three types of fund and the criteria for each at:

<http://ako.aotearoa.ac.nz/ako-aotearoa/ako-aotearoa/resources/pages/funding>

Women Talking Politics: Call for New Items for April 2011

Women Talking Politics is a network promoting communication between women who are interested in politics or public policy, particularly those teaching, researching or actively engaged in women's issues. It has been an important source of articles, news and discussion on issues around women and political activity for over 10 years now. Each year Women Talking Politics aims to produce two newsletters which will contain articles, book reviews, conference reports, notice of upcoming conferences and lists of resources useful for the study of women and politics. Contributions of articles, book reviews, conference news and useful resources are most welcome.

There are so many current issues, such as the 2011 electoral referendum (the impacts for women of a further change to our electoral system); women and the local elections in 2010; women and the 2011 general elections; the impact of the economic crisis on women and the many ongoing and related campaigns (to name just a few).

Contributing

If you would like contribute to a new issue of this newsletter in early 2011 please e-mail:

Jean Drage (University of Canterbury)
J.Drage@xtra.co.nz

Articles are due April 2011

Joining NZPSA

Membership Benefits

Membership provides you with:

- Discounted rates at the NZPSA Conference
- Discounted members' rates at the Australian Political Studies Association Conference and the Canadian Political Science Association Conference
- Opportunity to apply for awards for the Australian PSA Conference, the Canadian PSA Conference and the UK PSA Conference

How to Join

The cost of joining is minimal at \$20 per year for standard membership and \$10 per year for students. Standard members can also join for 2 or 3 years at a time to further ease the process. To join, simply submit the online form electronically and then make a payment by any of the methods described below.

(Members no longer need to download the membership form, fill it in, and send it in by e-mail and hard copy. The membership page on the NZPSA website now has a new online form which will directly send the form in.)

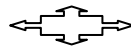
Payment Methods

By electronic payment:

If you wish to make an electronic payment, the account details are: NZPSA 38 9008 0278876 00. Please include your name as a reference on the payment.

By cheque: Payable to the 'New Zealand Political Studies Association'. Cheques must be in NZ \$ drawn on a NZ bank. Please enclose your cheque together with the a copy of the completed application form and post it to: Dr Julienne Molineaux, NZPSA Treasurer, Centre for Business Interdisciplinary Studies, AUT University, Private Bag 92006, Auckland 1142, New Zealand.

A receipt will be sent within a month of receiving your application form. Please contact Xavier Marquez (xavier.marquez@vuw.ac.nz) if you require any further help.



NZPSA Conference 2011

The 2011 NZPSA Conference will be held at the University of Otago, provisionally set for 1-2 December. Here we would like to offer an invitation to anyone who may have any ideas for the upcoming conference or would like to get involved, please contact:

Chris Rudd
University of Otago
chris.rudd@otago.ac.nz

Call for New Items for Upcoming NZPSA Newsletters

We want to facilitate information transfer between all members in order to enable you to get information out to other New Zealand political science scholars. Member's active participation is essential to making this newsletter successful. The NZPSA newsletter provides you with the opportunity to communicate with other political science academics and students. If you have anything you would like included in a NZPSA newsletter (being released in the March, June, and September) please send it to Edward Elder, at eeld001@ aucklanduni.ac.nz. Items that may be included may be, but not exclusive to, recently released or upcoming books, PhD thesis or Masters thesis; Upcoming events and conferences, departmental news or appointments, career or scholarship opportunities, or any proposed articles you would like to write for the newsletter. **The deadline for the next newsletter is May 15th 2011.**